

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Edgewood (E) Del Paso Heights (DPH) Broderick (B) Frontier (F) Oakland (O) Gilbert (G) Glendale (GL) W. Wash (W)

SUPREME JANITORIAL SERVICE



**BONDED - SUPERVISED SERVICE
 FULLY INSURED - FREE ESTIMATES**
 OFFICES • STORES • BANKS • FACTORIES
 PUBLIC BUILDINGS • SCHOOLS ETC
**WINDOW CLEANING • FLOOR CLEANING & WAXING
 24 HOUR SERVICE**
 Serving the Entire Sacramento Area
 Our Motto "To Do the Job Better Than
 You Want It"

1719 - 14th ST
 SACRAMENTO

GI 8-2918
 JOSEPH A. SANTIAGO, Owner

Janitor Service



COMPLETE JANITORIAL SERVICE
 COMMERCIAL & RESIDENTIAL
 Fully Insured - Free Estimates
 GUARANTEED SERVICE

GI 3-5690
 CLE-PRO JANITOR SERVICE

Commercial BUILDING MAINTENANCE CO.

Established in 1918

JANITORIAL SERVICE

Bonded Employees - Insurance Protection
 Economical Maintenance of
 Business - Residential - Commercial
 Properties

Free Estimates - 24-Hour Service

GL 6-7547
 1416-48th Sacramento

SUPERIOR BUILDING MAINTENANCE

Commercial - Residential

Complete Janitorial Service

- WINDOW CLEANING
- FLOOR WAXING
- HOUSE CLEANING
- WALL WASHING

Fully Insured - Licensed

IV 7-9404

IN THE NORTH AREA IT'S

MODERN BUILDING MAINTENANCE

- COMPLETE JANITORIAL SERVICE
- CONTRACT WORK
- COMMERCIAL - INDUSTRIAL
- NEW CONSTRUCTION
- RESIDENTIAL WINDOW CLEANING

FREE ESTIMATES

IV 9-1412
 2760 FULTON AVE.

EASTERDAY Supply



- Steiner Towels
- Johnson Wax
- Polishers
- Brooms
- Mops
- Disinfectants

Everything for Improved Sanitation and Better Cleaning PROMPT DELIVERY

GI 2-7484
 923-20th St., Sacramento

JANITORIAL SUPPLIES

"SANITATION SINCE 1900"

Soaps - Cleaners - Disinfectants
 Deodorants - Floor Seals - Floor Finishes
 Deodorants - Sanitary Paper Goods
 Insecticides - Janitor Equipment
 Floor Polishers & Vacuum Cleaners

IMMEDIATE DELIVERY

GI 2-2375
HOKWALD CHEMICAL CO.
 512-20th SACRAMENTO

Janitor Service-(Cont'd)

RELIABLE FLOOR & WINDOW SERVICE
 See Modern Building Maintenance
 6057 Georgia Dr. (NH) - ED 2-2124
 Sacto Building Maintenance Co.
 580-4th Av. - GI 2-7385
 If no answer call - GI 5-5761

SUPERIOR BUILDING MAINTENANCE
 (See Advertisement This Page)
 2760 Fulton Av. - IV 7-9404

SUPREME JANITORIAL SERVICE
 (See Advertisement This Page)
 1719-14th - GI 8-2918

TAFT HOWARD 2820-24th - GI 5-8075

VICTORY BUILDING MAINTENANCE CO
 2418-17th - GI 2-3485
 (See Advertisement Page 215)

Janitors' Supplies

ARGONNE PRODUCTS MFG CO
JANITORIAL SUPPLIES
 Soaps - Disinfectants - Waxes
 Floor Finishes - Insecticides - Cleaners
 Multi-Clean Industrial Equipment
 Consult Us for Your Floor Problem
 Division of
 JOHNSON DISTRIBUTING CO.
 217 Barstow (NS) - WA 5-3509

CONTINENTAL CHEMICAL COMPANY
 225 Acoma (NS) - WA 5-3542

EAGLE INDUSTRIAL SUPPLY CO
 2015 J - GI 2-6351

EASTERDAY SUPPLY CO INC
 923-20th - GI 2-7484
 (See Advertisement This Page)

HOKWALD CHEMICAL CO
 (See Advertisement This Page)
 512-20th - GI 2-2375

Holcomb J Company Inc 2015 J - GI 8-3888

JOHNSON DISTRIBUTING CO INC
 217 Barstow (NS) - WA 5-3509
 (See Advertisement This Page)

KENNY SUPPLY CO 221 K - GI 2-1163
 (See Advertisement This Page)

Advertise here-it pays.

Janitors' Supplies-(Cont'd)

RALPH'S DISTRNG CO
 2217 Broadway - GL 6-9831

SCOTT-NAAKE PAPER CO 216 W - GI 2-5801

SIDENER TV CO

THE COMPLETE JANITOR SUPPLY HOUSE

CHURCHILL
 SUPERIOR QUALITY PRODUCTS
 For Factories - Buildings - Schools
 WAXES - CLEANERS - SOAPS
 DETERGENTS - FLOOR FINISHES
 INSECTICIDES - BRUSHES
 MOPPING EQUIPMENT
 FLOOR MACHINES
 PAPER-TREX ROLL TOWELS

2114 K - GI 8-9104

SUPERIOR CHEMICALS INC
 7500-14th Av. - GL 1-4006

Jars-Glass
OWENS ILLINOIS GLASS CO
 2929 El Camino Av. - IV 3-3459

Jellies-Whole-See Canners

Jet Propulsion Equipment

Aerojet-General Corp
 Liquid Rocket Plant Hwy 50 - EM 3-3111
 Purchasing Dept 2020 L - GI 1-4901

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

JANITOR SUPPLIES



- Floor Machines & Industrial Vacuums
- Soaps - Cleaners - Disinfectants
- Floor Cleaners - Sealers & Waxes

FLOOR MACHINES REPAIRED

Johnson Distr. Co. Inc.
 Division of Argonne Products Mfr. Co.
WA 5-3509
 217 BARSTOW STREET - NORTH SACRAMENTO

JANITORS SUPPLIES

KENCO

Serving BUSINESS - INDUSTRY AND INSTITUTIONS

- * Disinfectants - Deodorants - Insecticides
- * Paper Towels & Tissue - Chemicals
- * Floor Machines - Waxes - Sealers

THE KENNY SUPPLY CO.
 GI 2-1163
 221 K SACRAMENTO

Additional Listings

... for the growing-up son or daughter, for the relative or friend who lives under your roof ... what nicer thought than a separate listing in the Telephone Book?

Jewelers-Mirs

Alexander Jewelry 1714 Broadway - GI 3-3681
 Bezdeka Joe B 926 J Bldg - GI 2-7431
 BRUNS J D 719 K - GI 1-0996
 Carson J Jewellers 1217 K - GI 8-5504
 GREBITUS EDW A & SON 1108 J - GI 2-9081
 Town & Country Shop
 Fulton & Marconi Av. - IV 7-7853
 Jewelcraft Loan & Jewelry Co.
 515B K - GI 8-7545
 Lai Ching Co Chinese Jewelry
 1127-8th - GI 3-4700
 LARSON M L Forum Bldg - GI 8-3953
 MARIAN OF POWELL'S
 1020-10th - GI 1-0879

MONK TOM B CO

Operating Our Own MANUFACTURING DEPARTMENT
 Right on the Premises
 We Feature Diamond Setting and Redesigning of Jewelry
 36 YRS. IN SACRAMENTO

1006 J - GI 2-1233

Roper Geo W Co
 Public Market Bldg - GI 2-7369
 (See Advertisement This Page)

WIENEN OTTO F 1020-10th - GI 3-5537

Jewelers-Retail

Adrian Pope's Jewelers
 117 Tallac Village Sq - GL 1-0796

Alexander Jewelry 1714 Broadway - GI 3-3681

AMERICAN JEWELER'S 511 K - GI 2-3569

Arcade Jewellers 3447 Watt Av - IV 3-1242

ARDEN TOWN JEWELER
 Gilbert Ryder-Owner
 576 La Sierra Dr - IV 9-5107

BEZDEKA JOE B
 DIAMONDS, WATCHES AND JEWELRY
 We Design & Manufacture
 WATCH & JEWELRY REPAIRING
 926 J Bldg - GI 2-7431

CALIFORNIA LOAN & JEWELRY CO

Carmichael Jewelry
 2907 Fair Oaks Bl - IV 7-2418

CARSON'S JEWELERS

Johnny Brownston - Mgr.
 Exclusive Dealer for Bond Diamonds
 Our Diamonds Fully Insured - Free.
 Nationally Famous Quality Watches
 Fine Watch & Jewelry Repairing
 Liberal Terms - Up to 2 Years to Pay
 WE GIVE S & H GREEN STAMPS
 Next Door to Esquire Theatre
 1217 K - GI 8-5504

Caruthers Alsa M 3865 J - GL 6-2994

CLOCKSHOP THE

GERMAN IMPORTS
 WATCH & CLOCK REPAIRS
 GUNTHER LAUDI
 1130-9th - GI 8-8997

ALL TYPES

GENUINE GEMS

"NO IMITATIONS OR SYNTHETICS"



Largest Selection in Northern California
 • STONES • MOUNTINGS • REPAIRS
 Manufacturing & Diamond Setting
 "Since 1924"

GEORGE W. ROPER CO.
 Phone GI 2-7369
 Public Market Bldg.
 Thirteenth & Jay Streets

Jewelers-Retail-(Cont'd)

DANIELS JEWELERS

OVER 40 YEARS IN SACRAMENTO
 Locally Owned - Locally Operated
 Authorized Dealer
 Hamilton - Longines - Waltham
 Bolova - Elgin
DIAMONDS OUR SPECIALTY
 Credit - Why Carefully
 725 K - GI 2-0062

DEMPSEY EUGENE W
 926 J Bldg - GI 2-7431

DE VON'S JEWELERS

MERKSAMER'S - DE VON'S
 MANUFACTURING JEWELERS
 Perfect Blue White Diamonds
 Wallace-International-Heirloom Sterling
 Hamilton-Omega-Elgin-Bulova-Longines
 DIGNIFIED CREDIT
 816 K - GI 3-5791

El's Jewelry 414 1/2 K - GI 2-2666

FARR SIDNEY N
 WATCHES - DIAMONDS
 Watch & Jewelry Repairing
 Diamonds & Old Gold Bought for Cash
 Forum Bldg - GI 2-6612

Favre Jack 719 K - GI 3-7226
 (See Advertisement This Page)

Felge & Johnson
 1016 Del Paso Blvd (NS) - WA 5-2885

FIFTH AVENUE JEWELERS
 1230-4th - GI 8-4801
 Fricke Fred 903 K - GI 8-0563
 (See Advertisement This Page)

GENSLER-LEE DIAMONDS
 730 K - GI 2-1825
 (See Advertisement This Page)

GREBITUS EDW A & SON 1108 J - GI 2-9081
 Town & Country Village Store
 Fulton & Marconi Av - IV 7-7853
 (See Advertisement This Page)
 (Continued Next Page)

CALIFORNIA LOAN & JEWELRY CO

409 K - GI 8-4481

Carmichael Jewelry
 2907 Fair Oaks Bl - IV 7-2418

CARSON'S JEWELERS

Johnny Brownston - Mgr.
 Exclusive Dealer for Bond Diamonds
 Our Diamonds Fully Insured - Free.
 Nationally Famous Quality Watches
 Fine Watch & Jewelry Repairing
 Liberal Terms - Up to 2 Years to Pay
 WE GIVE S & H GREEN STAMPS
 Next Door to Esquire Theatre
 1217 K - GI 8-5504

Caruthers Alsa M 3865 J - GL 6-2994

CLOCKSHOP THE

GERMAN IMPORTS
 WATCH & CLOCK REPAIRS
 GUNTHER LAUDI
 1130-9th - GI 8-8997



DIAMONDS

BUY - SELL - TRADE
 Select Your Diamond Ring From
 Distressed Stocks at Wholesale Prices

JACK
 236
 Octave Bldg.
 719 K
 SACRAMENTO

Call
 GI 3-7226



ROGERS JEWELERS

Established 1891

DIAMONDS • WATCHES • JEWELRY

"NO MONEY DOWN!"

"EASIEST TERMS IN AMERICA!"

908 "K" - GI 3-3941

Established 1926

REGISTERED JEWELER
 AMERICAN GEM SOCIETY

Grebitus

jewelers - silversmiths
 Over 300 Patterns
 China • Sterling • Crystal
 watches, famous the world over...
 Complete repair and manufacture

• Free delivery
 • budget accounts
 • free parking
 • gift wrapping

Town & Country Village
IV 7-7853
 Fulton & Marconi Ave.

Sacramento
GI 2-9081
 1108 Jay St.

GENSLER-LEE

YES, GENSLER-LEE SELLS MORE DIAMONDS THAN ANY OTHER JEWELER IN THE WEST!

730 K Street
 Cor. 8th & K
 Phone: GI 2-1825

"Take a Year to Pay"

DIAMOND SPECIALISTS

STORES ALL OVER CALIFORNIA
 "Over 60 Years of Service"

FRED FRICKE Jeweler

Fine Watches Diamond Rings

ELGIN
 HAMILTON
 LONGINES
 WALTHAM
 GIBARD
 PERREGAUX

BRIDAL SETS
 SILVERWARE
 GIFTS FOR ALL OCCASIONS

Expert Jewelry & Watch Repair
 CONVENIENT BUDGET TERMS

903 K St. Phone GI 8-0563



MARIAN of Powell's

Distinctive & Unusual JEWELRY

CATERING TO THOSE WHO APPRECIATE QUALITY AND TRUE VALUE

- * Designing
- * Remounting
- * Repairing
- * Modernizing

1020 TENTH ST. 2nd FLOOR
GI 1-0879

JOHNSON-IRWIN JEWELER

• DIAMONDS
 Personal attention given to emergency watch & jewelry repairing.

GI 2-7586
 IF NO ANSWER CALL GI 2-4636

New Location
 OVER FABRIC CENTER
 1020-10th ST.
 BETWEEN J & K